

STREETFOOD

20 awards 24

**FOR CONTRACT &
EVENT CATERERS**



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WE ARE SEARCHING
FOR THE **UK'S MOST**
CREATIVE STREET
FOOD CHEF FROM
ALL CONTRACT
CATERING SECTORS.





STREET FOOD awards 20 24

OCTOBER BIG PENNY SOCIAL, LONDON

WHO CAN ENTER?

2023's event saw entries from the likes of Chartwells, Aramark, Gather and Gather, and many more...

For 2024, we're inviting... chefs, food/menu development chefs, unit managers from contract caterers and also self-managed staff restaurants to enter the competition. We are expecting to receive entries from over 250 industry-leading event and contract caterers.

2023 STREATFOOD AWARDS

The last event attracted OVER 100 entries from leading contract and event caterers.

2023 WINNERS

Street Food Dish of The Year

Kameca Gayle – Genuine Dining Co

Street Food Chef of The Year

Matthew Chapman – Angel Hill Food Co



CLICK HERE TO WATCH THE 2023 HIGHLIGHTS

2023 FINALISTS

Angel Hill Food Co – Matt Chapman

Aramark – Dan Kirkpatrick

Bennett Hay – Lee Gardner

Blue Apple – Matt Caterall

BM Caterers – Sunil Varma

Chartwells – Mark Inwood

Edwards and Blake – Rebecca Coomber

Gather and Gather – Kathryn Nolan-Jackson

Genuine Dining Co – Kameca Gayle

Houston and Hawkes – Kaan Akmanlar

Impact Food Group – James Noakes

Mellors – Stuart Dale

OCS – Matt Vernon

Restaurant Associates – Tom Warford

Sodexo – Adam Collison

Thomas Franks – Tim Ward



2023 SPONSORS





EVENT REACH:

354K PRINT & DIGITAL REACH
FROM THE MAGAZINES

298K SOCIAL MEDIA
REACH

43K MARKETING
FROM E-SHOTS

TOTAL EVENT REACH

695,250



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ENTRY PROCESS

Competition entries are made free online at streetfoodawards.co.uk

The initial judging process will see 16 chefs shortlisted to go through to the live cook-off final in October 2024.

The 16 shortlisted competitors will be required to cook technical and signature dishes in heats throughout the day. In the technical challenge, the finalists are required to prepare, cook and serve a street food dish using solely the sponsored ingredients placed within their product baskets.

Each of the dishes will be reviewed by our judging panel which will consist of key industry figures including Henry Norman, Editor of Contract Catering Magazine and representatives from the event sponsors. The winners will be revealed during a presentation and drinks reception that evening, with over 200 exclusively invited guests from the contract catering industry.

SPONSORSHIP OPPORTUNITIES:

NON-COMPETITIVE CO-SPONSORSHIP PACKAGE:

Logo displayed on the 'Call to Enter' advertisements in Contract Catering Magazine

Logo featured on all 'Call to Enter' emails

Logo displayed on the StrEATfood Awards ceremony materials, on screens, on the finalists board & on event tickets

A full page advert within August and September issues of Contract Catering Magazine

A full page advert in the November 2024 winners issue of Contract Catering Magazine

Product placement during the technical element of the competition

A place on the judging panel

Sponsor provision of one pop-up banner during the competition

Category exclusivity

MPU advert on the Contract Catering website for 6 months

Networking opportunities with the competitors and their supporting colleagues

COST: £9,500 Per Category

SPONSORSHIP CATEGORIES:

Potato products

Rice/Pasta/Noodles

Bread/Wraps

Protein

Veg/Salad

Cooking sauces (Marinades & Stocks)

Dairy

Cooking Equipment

Packaging & Disposables

Soft drinks & energy drinks

Wholesaler



SPONSORSHIP OPPORTUNITIES:

ADDITIONAL SPONSOR PACKAGE

A full page advert in September 2024 event issue of Contract Catering Magazine

Logo displayed throughout competition

Product placement at the event

Three places for your team at the event

Sponsor to supply stock

COST: £5,500

Per Category

SPONSORSHIP CATEGORIES:

Spirits

Beer / Lager

Hot Beverages

Recruitment

Wine

Cider

Workwear

Technology

Hygiene

Condiments



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CONTACT

To sponsor a category or for more information on these incredible opportunities, please contact us:

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